

CALLING ALL ARTISTS!

Osborne Village Project: Mural Art Alley

The Osborne Village Business Improvement Zone is excited to announce the Art Alley Project. The Art Alley Project initiative is empowered to recreate the back alleys of the infamous Osborne Village. The Village has fallen victim to negative gang tagging over the past several years.

The Art Alley Project is opening the door to future of the landscape of Winnipeg's most diverse neighbourhood.

ABOUT THE PROJECT:

The project will feature a combined four blocks of murals on building backsides, power pedestals and garbage bins. The project scope will be highlighted between River Avenue and Stradbrook Avenue on both the east and west sides of Osborne street.

APPLICATION INFORMATION

Artists responding to this competition must provide the following information:

1. Design proposal(s)
2. An artist statement briefly explaining your design (maximum 200 words).
3. Two professional references including contact information.
4. Four images of past work labeled with date, title and medium.
5. Project cost proposal (including material costs)

Artists may submit more than one design proposal (template) along with a statement for each design. Do not bind application materials or put them in a notebook or folder. Do not send any materials not specifically requested (i.e. transparencies, DVDs/videos, articles etc.). If sent, they will not be reviewed by the jury. Submissions will not be returned.

APPLICATION & DESIGN CRITERIA

- Artist applicants must reside in the City of Winnipeg
- Artist must provide a sample sketch and proposed use of colours, style and overall design. Reference any design elements if possible with examples. Canvas areas are in the following dimensions:
 - Size A: 6' x 6'
 - Size B: 8' x 8'
 - Size C: 10' x 10'
- Be aware that some changes to the design may be required to accommodate site requirements.
- Designs cannot contain advertisement or promotion for any business, product or viewpoint.
- Designs may not include any breach of intellectual property, trademarks, brands, images of illegal activity or involve the attachment of any object(s) to the wall.
- Designs must include the number 150 to commemorate 150 years of Canada being our Nation.

SUBMISSIONS

To be sent to Osborne Village BIZ, Attn: Stephanie Meilleur, Executive Director

Mail: Osborne Village BIZ
470 River Avenue Unit F
Winnipeg, MB
R3L 0C8

Email: steph@osbornevillage.com



SELECTION PROCESS

Applications will be evaluated on *quality of past work, artistic merit of proposed design, qualifications, and ability to execute the project*. References will also be checked.

SELECTION COMMITTEE

The selection committee consists of the Osborne Village BIZ committee members, Take Pride Winnipeg and City of Winnipeg officials.

The successful applicant will be contracted by the Osborne Village BIZ. The artwork becomes the property of The Osborne Village BIZ upon completion.

TIMELINE

March 15, 2016 deadline for submissions

May 1, 2016 artist selected

August 1st, 2016 deadline for art to be completed (considerations for weather provided)

